



OCTOBER
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HIT PARADER

A CHARLTON PUBLICATION

AUF WIEDERSEH'N
SWEETHEART

TAKE MY HEART

BOTCH-A-ME

LOVER

I LAUGHED AT LOVE

WHAT IS THIS THING
CALLED LOVE

PADAM PADAM

HERE IN MY HEART

STRANGE SENSATION

SO MADLY IN LOVE

DELICADO

FROM THE TIME
YOU SAY GOODBYE

YOU'LL NEVER BE MINE

MAKE ME LOVE YOU

ROCK OF GIBRALTAR

I CAN'T CRY ANYMORE

NEVER LEAVE ME

ROSANNE

HALF AS MUCH



Patrice Wymore

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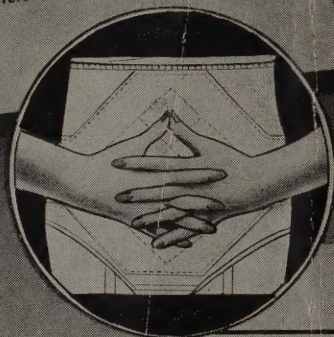
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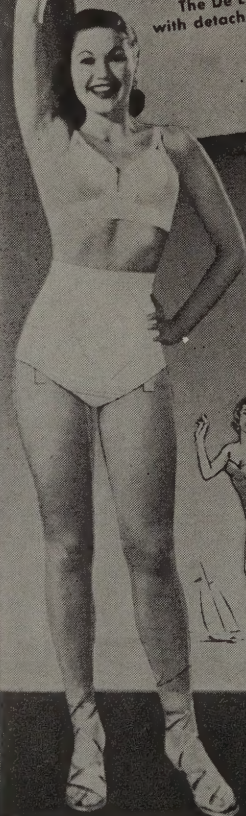


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The HIT PARADER BAND WAGON OF

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TOP TUNES

Feature

ROCK OF GIBRALTAR

(Columbia Record by Frankie Laine)

TERRY GILKYSON

Gibraltar is standing alone

That's why they call me the Rock of Gibraltar

That's why they say my heart is made of stone

So don't you try to lead me to the altar

Because Gibraltar is standing alone.

I travelled all over from city lights to clover

I'm selling brushes door to door

The ladies know me well

They're buying what I sell

And I never let them ask for any more

I always put my toes in

A door that might be closing

I try to use my winning ways

But when I know for certain

The lady is a-flirtin

Tell her I'll be back in thirty days.

That's why they call me the Rock of Gibraltar

That's why they say my heart is made of stone

So don't you try to lead me to the altar

Because Gibraltar is standing alone.

Now when a lady rushes

I sell her two more brushes

And then I leave her at the door

I'm always thinking of the freedom that I love

Because I'm a man of freedom to the core

So it's not that I am choosey for Isabel or Suzy

I just like to lead a happy life

Give me women, wine and song

Then I know I can't go wrong

Until I take a woman for a wife.

That's why they call me the Rock of Gibraltar

That's why they say my heart is made of stone

So don't you try to lead me to the altar

Because Gibraltar is standing alone.

So it happened one morning without any warning

I knew that I had met my doom

She was pretty, she was sweet

She swept me off my feet

She didn't even have to buy a broom.

That's why they call me the Rock of Gibraltar

That's why they say my heart is made of clay

But after she had led me to the altar Old Gibraltar crumpled away.

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TAKE MY HEART

(Columbia Record by Toni Arden)

(Capitol Record by Al Martino)

PAT GENARO BILL BORRELLI

Take my heart it's yours forever

Tell me yours is mine alone

Since we've met I can't forget you

Love like this I've never known

Ev'ry single beat tells the same refrain

Won't you please believe me

Darling if we part, with you goes my heart

So don't deceive me

Hear my plea and say you love me

Please be mine and take my heart

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I LAUGHED AT LOVE

(RCA Victor Record by Sunny Gale)

BENNY DAVIS ABNER SILVER

I laughed at love, I wasn't smart

I'm thru with love, I told my heart

When people mentioned our affair

I laughed and said I didn't care

But now there's not a day goes by

That I don't think of you and cry

I laughed at love, I was too blind to see

That love was laughing at me

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FUNNY

(Not Much)

(Capitol Record by Nat "King" Cole)

HUGHIE PRINCE MARCIA NEIL

PHILIP BROUGHTON

Funny how I stopped loving you

I can pass you on the street

And my heart don't skip a beat

Not much-so much my eyes want to cry

Funny how I've stopped loving you

I can listen to your name

And it doesn't start a flame

Not much-so much my heart want to die

Now that you are standing here darling

I don't shed a tear

This is just the rain in my eyes

And if I have proved to you

Ev'rything I say is true

Please help me believe my own lies

Funny how I've stopped loving you

And it's funny I don't miss

All the heaven in your kiss

Your touch — no, I don't love you

Not much

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AUF WIEDERSEH'N SWEETHEART

(RCA Victor Record by Billy Shepard)

(Columbia Record by Champ Butler)

(Capitol Record by The Voices of

Walter Schumann)

GEOFFREY PARSONS EBERHARD STORCH

Auf Wiederseh'n auf wiederseh'n

We'll meet again sweetheart

This lovely day has flown away

The time has come to part

We'll kiss again like this again

Don't let the teardrops start

With love that's true I'll wait for you

Auf wiederseh'n sweetheart

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STRANGE SENSATION

(RCA Victor Record by June Valli)

KAY TWOMEY FRED WISE BEN WEISMAN

Strange sensation,

Our love is such a strange sensation,

You've chained me with a fascination

I've never known before.

You thrill me more and more!

I'm on fire,

Your kisses bring a wild desire

That makes the flames of love burn higher

To set my heart aglow;

I'll never let you go!

Soon the moon will be descending;

This night of love is ending;

But though tomorrow may bring us sorrow,

We'll always have tonight!

Stop concealing the things your eyes have been revealing

And won't you tell me you are feeling

The strange sensation of love.

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FROM THE TIME YOU SAY GOODBYE

(The Parting Song)

(RCA Victor Record by Dinah Shore)

LESLIE STURDY

Parting is such sweet sorrow

Why should it have to be

But, if it comes tomorrow

Will you remember me

From the time you say goodbye

From the time you say cheerio

Take my fondest thoughts with you

For your journey as you go

Keep a pray'r within your heart

That the time will surely fly

To the day when we shall meet again

From the time you say goodbye

Friendship's a gift from Heaven

To cheer the lonely heart

Mem'ries will always linger

So when we have to part

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Fast-moving Columbia film about the backstage life at a movie studio. Frankie Lane and Billy Daniels render several beautiful numbers.

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A thrilling technicolor picture starring Robert Young, Janis Carter and Jack Buetel.

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HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Entered as second class matter April 24, 1943 at the post office at Derby, Conn., under the Act of March 3, 1879. Subscription \$1.50 yearly. Price per copy 15 cents. Vol. X, No. 11, Oct., 1952. Copyright 1952 by Charlton Publishing Corporation. Printed in U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs. Authorized for sale in the U.S., possessions and Canada only.

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Times Bldg., Times Square, New York 18. N. Y.

HERE IN MY HEART

(Columbia Record by Tony Bennett)
PAT GENARO LOU LEVINSON
BILL BORRELLI

Here in my heart I'm alone and so
lonely
Here in my heart I just yearn for you
only
Here in my arms I long to hold you
Hold you so near ever close to my
heart,
So darling say that you care
Take this heart I give gladly
Surely you know I need your love so
badly
Here is my heart, my life and my all
dear
Please be mine and stay here in my
heart.

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ONE, FOR THE WONDER

(Columbia Record by Sammy Kaye)
(Capitol Record by Helen O'Connell)
SID TEPPER ROY BRODSKY

One, for the wonder of your kisses
Two, for the lips that I adore
Three is a crowd when we want to be
alone
Four, I'm so fortunate to have you
for my own
Five, you're a five alarmer charmer
Six, seven and eight, nine and ten
It's fun to count like this
When each number brings a kiss
So let's go back and start all over
again

One, for the wonder of your kisses
Two, for the lips that I adore
Three is a crowd when we want to be
alone
Four, I'm so fortunate to have you for
my own
Five, you're a five alarmer charmer
I could count like this my whole life
through
The number game is fun to play
It's such a delightful way to say
"Darling, I'm in love with you!"

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HAVE A GOOD TIME

(Columbia Record by Tony Bennett)
FELICE BRYANT BOUDLEAUX BRYANT

Goodbye, I hate to see you go
But have a good time
So long, I'll miss you dear
But have a good time
Have your fling, be gay with your
new love
I'm setting you free
Dance and sing, pretend that it's true
love
Don't worry 'bout me
I know that tears will only
Drive you farther away
Just go, forget that I'm alive
It's your holiday
When you're tired of being reckless
and carefree
Remember that I'm waiting to wel-
come you home
So have a good time

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PADAM PADAM

(How It Echoes The Beat Of
My Heart)

(Columbia Record by Champ Butler)
(Capitol Record by The Voices of
Walter Schumann)

(RCA Victor Record by Tony Martin)
MANN HOLINER ALBERTA NICHOLS
NORBERT GLAZBERG

Padam, padam, padam
How it echoes the beat of my heart
Padam, padam, padam
All the promises never to part
Padam, padam, padam
Once again you are whispering low
Hold me closer, my darling
I love you so
And don't, oh, don't let me go

A haunting relentless refrain
Keeps hurling itself at my brain
Continuing endlessly on
To taunt me with days that are gone
Determined it seems to prevent me
From freeing myself from its spell
Intent to forever torment me
With all I recall but too well
Night and day, drumming away

Padam, padam, padam
In each beat the carress of your
smile

Padam, padam, padam
All the bliss that was ours for
awhile

Padam, padam, padam
How it echoes the joyous duet
That our hearts started singing the
night we met
This song that we'll not forget

The wonderful things that we planned
The thrill of the touch of your hand
The lips that I couldn't deny
The love we vowed never would die
The angry words hastily spoken
The piper that had to be paid
The dreams that were shattered and
broken

Return in a grim serenade
Night and day, drumming away

Ev'ry heartache, each tear, and each
sigh

As my mem'ries pass silently by
Passing by in an endless review
All the yesterdays squandered before
I knew

There'd be today without you
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WHAT IS THIS THING
CALLED LOVE?

(Columbia Record by Percy Faith)

COLE PORTER
What is this thing called love?
This funny thing called love?
Just who can solve its mystery?
Why should it make a fool of me?
I saw you there one wonderful day.
You took my heart and threw it
away.
That's why I ask the Lawd in Heaven
above,
What is this thing called love?

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- ☐ ☐ LADY'S MAN Hank Snow
- ☐ ☐ A FULL TIME JOB
Eddy Arnold
- ☐ ☐ I LAUGHED AT LOVE
Sunny Gale
- ☐ ☐ WHY DID YOU LEAVE ME
Perry Como
- ☐ ☐ IF YOU WOULD ONLY BE MINE
Fontaine Sisters
- ☐ ☐ STRANGE SENSATION
June Valli
- ☐ ☐ WEST OF THE MOUNTAINS
Dinah Shore
- ☐ ☐ SOME DAY Tony Martin
- ☐ ☐ AFTER YOU'VE GONE
Barkley Allen
- ☐ ☐ PLEASE BE KIND
Lily Ann Carol
- ☐ ☐ BREAK THE BANDS THAT
BIND ME Tony Bavaar
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BARBARA WHITING
ROSS FORD
ARTHUR SPACE

THE GIRL IN THE WOOD

NEAL STUART TERRY GILKYSOON

Oh when I was a young boy
And drove my mother wild
I met a maiden in the woods
And she said "Child,
Look deep into my green eyes
And at my autumn hair
When you're a man
You'll never see a girl quite as fair.

Remember me, remember me
Remember for the rest of your life

Her eyes were green as grassy pools
Looking right at me
Her hair was red and grown with
leaves

Just like an autumn tree
She moved her tiny hands
And she made a little turn
She swayed in the wind
Just like a graceful fern

I swore as she vanished
That when I was full grown
I'd have a girl just like her
To be my very own
And now I am a man
And I'd marry if I could
But I can't lose the mem'ry
Of the girl in the wood

I've wished a hundred times
That she'd never looked at me
With the first wild beauty
That only youth can see
For a man cannot find it
When he's looking for a wife
And he'll end up in bach'lorhood
The rest of his life.

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BYE BYE BLACKBIRD

MORT DIXON RAY HENDERSON

Blackbird Blackbird singing the blues
all day

Right outside of my door
Blackbird Blackbird gotta be on my
way
When there's sunshine galore

Pack up all my care and woe
Here I go singing low
Bye Bye Blackbird
Where somebody waits for me
Sugar's sweet so is she
Bye Bye Blackbird
No one here can love and understand
me

Oh what hard luck stories they all
hand me
Make my bed and light the light
I'll arrive late tonight
Blackbird bye bye.

Bluebird Bluebird calling me far away
I've been longing for you
Bluebird Bluebird this is my lucky
day

Now my dreams will come true.
Copyright 1948 by Remick Music Corp.

A COLUMBIA PICTURE

HALF AS MUCH

(Columbia Record by Rosemary Clooney)
CURLY WILLIAMS

If you loved me half as much as I
love you
You wouldn't worry me half as much
as you do
You're nice to me when there's no
one else around
You only build me up to let me
down
If you missed me half as much as I
miss you
You wouldn't stay away half as much
as you do
I know that I would never be this
blue.
If you only loved me half as much
as I love you.

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YOU GO TO MY HEAD

(Capitol Record by The Continental)
(Columbia Record by Doris Day)
HAVEN GILLESPIE J. FRED COOTS

You go to my head
And you linger like a haunting re-
frain
And I find you spinning 'round in my
brain
Like the bubbles in a glass of
champagne.
You go to my head like a sip of
sparkling Burgundy brew
And I find the very mention of you
Like the kicker in a julep or two.
The thrill of the thought that you
might give a thought
To my plea casts a spell over me.
Still I say to myself,
"Get a hold of yourself,
Can't you see that it never can be."
You go to my head with a smile that
makes my temp'ature rise,
Like a summer with a thousand Julys,
You intoxicate my soul with your
eyes.
Ho' I'm certain that this heart of
mine
Isn't a ghost of a chance in this
crazy romance.
You go to my head.
You go to my head.

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MAKE ME LOVE YOU

SID TEPPER ROY BRODSKY

Make me love you, love you, love you
Darling be tender
I should beware, but I don't care
Here is my heart
Make me want you, want you, want
you
Make me surrender
Teach me to sigh, teach me to cry
Don't let us part
Burn me with your kisses
Hold me in your arms,
Thrill me till I'm filled with all your
charms
For I want to love you, love you
But I'm afraid to
Teach me to sigh, teach me to cry
Make me love you.

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SO MADLY IN LOVE

(Capitol Record by Jan Garber)
(RCA Victor Record by June Valli)
KIM GANNON MABEL WAYNE

I'm in love
Oh, so madly in love
You're the dream that made my
dreams come true
In your arms I'm in Heaven above
And to the ends of the earth I'll
follow you
You're my sun, you're my moon and
my star
All I ask is to be where you are
With the first kiss you gave
Darling I was your slave
I'm in love
Oh, so madly in love

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WATERMELON WEATHER

(RCA Victor Record by Perry Como - Eddie
Fisher)

PAUL FRANCIS WEBSTER
HOAGY CARMICHAEL
It's watermelon weather
That summer kinda weather
When people get together and sing
It's the time-a year
The stars seem to dance with laughter
And the moon's so big and ripe
It can hardly climb
So why don't you meander
To your best girl's veranda
And sorta kinda hand 'er the ring
For it's the sweetheart kissin' season
And all the world's in rhyme
When it's watermelon, sweet love
tellin' time

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KISS OF FIRE

(Columbia Record by Toni Arden)
(RCA Victor Record by Tony Martin)
(Capitol Record by Les Baxter)
LESTER ALLEN ROBERT HILL

I touch your lips, and all at once the
sparks go flying,
These devil lips that know so well
the art of lying,
And tho' I see the danger still the
flame grows higher,
I know I must surrendered to your kiss
of fire
Just like a torch you set the soul with-
in me burning,
I must go on along this road of no
returning,
And tho' it burns me and it turns me
into ashes,
My whole world crashes without your
kiss of fire
I can't resist you, what good is there
in trying,
What good is there denying,
You're all that I desire
Since first I kissed you,
My heart was yours completely,
If I'm a slave then it's a slave I
want to be
Don't pity me give me your lips,
The lips you only let me borrow,
Love me tonight and let the devil
take tomorrow
I know that I must have your kiss
altho' it dooms me,
Tho' it consumes me, your kiss of
fire!

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GIRLS!

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DELICADO

(Columbia Record by Percy Faith)
(Capitol Record by Stan Kenton)
(RCA Victor Record by Dinah Shore)
JACK LAWRENCE WALDYR AZEVEDO

Delicado delicado
Please handle with care
Delicado delicado
This love is so rare
Love oh love
Oh love is such a delicate thing
A lover's kiss is like
The flutter of a butterfly wing
A lover's heart must have another heart
To which it can cling
Take my heart
I gladly give it all to you
Delicado delicado
Please handle with care
Delicado delicado
This love is so rare
Love oh lover
Teach me what a lover should be
Here is my kiss
Oh, take it darling
Won't you take it from me
Here is my heart
And while you hold it,
Hold it delicately
Take my heart
But never break my heart in two
Don't break it! don't break it!
Don't break it!
Oh, a dream is heaven when you flatter it
Oh a jealous breath of air can scatter it
Oh like Humpty Dumpty you can shatter it
So please handle ev'ry dream with care
Don't wake it, don't wake it!
Don't wake it, don't wake it!
So please handle ev'ry dream with care.
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THE GREATEST SINNER OF THEM ALL

STANLEY ADAMS LARRY STOCK
If it's a sin to want you
If it's a sin to fall
If it's a sin to thrill when you walk in
Then I'm the greatest sinner of them all
If it's a sin to miss you
Lonesome until you call
If I'm to blame because my heart's aflame
Then I'm the greatest sinner of them
Maybe I'm foolish,
A bit of grammar schoolish to care the way I do
Maybe we'll break up
And maybe I'll wake up crying over you
But what can I do?
If it's a sin to need you
Summer and spring and fall
If it's a sin to love you, lose or win
Then I'm the greatest sinner of them all
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HARD, AIN'T IT HARD

WOODY GUTHRIE
And it's hard, and it's hard
Ain't it hard
To love one who never did love you
And it's hard, and it's hard
Ain't it hard, good Lord
To love one who never will be true

There is a house in this old town
That's where my true love hangs around
He takes all the women right down on his knee
And he tells them a little tale he won't tell me

First time that I saw my true love
He was awalkin' by my door
The next time I saw his false-hearted smile
He was layin' dead and cold on the floor

Who's gonna kiss your ruby lips
Who's gonna hold you to his breast
And who's gonna talk your future over
While I'm out a-ramblin' in the west

Don't go to drinkin' or to gamblin'
Don't go there your sorrow to drown
That hard liquor place is a low-down disgrace

It's the meanest old place in the town
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DO YOU CARE

(RCA Victor Record by Vaughn Monroe)
JACK ELLIOTT LEW QUADLING
Do you care
Is there a chance for me
Do you care
I wish I knew
Won't you try to confess
That you find happiness
In a tender caress
The way I do
Do you care
That I am so in love
Please be fair
You know it's true
And just supposing I should say
That I've a heart to share
Would it matter at all
Do you care
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TEARS

JACK ELLIOTT HAROLD SPINA
Tears may often fall,
When mem'ries you recall
But time heals ev'rything, they say
Tears are sometimes shed,
That turn to smiles instead
At just some word a friend may say
But the tears you cry and cry
When your love has said goodbye
Are the tears that break your heart in two,
Oh, my darling, can't you see
That's how it is with me
These tears of mine are all for you.
Copyright 1952 Bourne Inc.

YOU'LL NEVER BE MINE

(Columbia Record by Guy Mitchell)
KAY TWOMEY FRED WISE BEN WEISMAN

With your hair black as midnight

Lips like roses wild

Tell me, are you an angel

Or the devil's child?

You have eyes that are tender

And a heart so untrue

I am lost

But how can I stay away from you?

You, you

You'll never be mine

Our love can never be

If you will never be mine

Why don't you set me free?

When we kiss I am spellbound

But your lips are cold

Still I know there's no other

That my arms can hold

I must love you forever

For that's all I can do

I'm a fool,

But how can I stay away from you?

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I NEVER CARED

(Capitol Record by Al Martino)
PAT GENARO BILL BORRELLII never cared if the birds would
ever sing

If the flowers bloomed in spring

But now I do

Since I fell in love with you

I never cared if I walked down lovers'
lane

If the skies would turn to rain

But now I do

Since I fell in love with you

I never knew the moon could shine
so bright

In fact, I never cared

I never saw a rose so lovely

'Til I saw one last night in your
hairI never cared if my 'phone would
ever ring

Never cared for anything

But now I do

Since I fell in love with you

Copyright 1952 by Porgie Music Corp.

NEVER LEAVE ME

RALPH CARE SOL MARCUS
MART FRYBERG

Never leave me

For my heart would leave me too

With your lips away from mine

What could I say

What would I do

Never leave me

For at last I've come to know

I'd be lost without you near

Who could I turn to

Where could I go

There is such comfort when you
hold me

Close within your sweet embrace

Life's so warm when you enfold me

No other can take your place, no

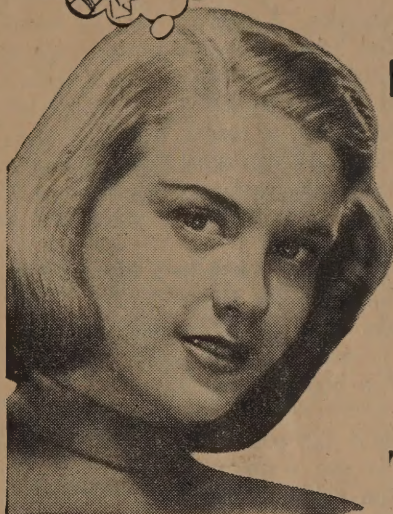
Never leave me

Never take my heart away

Always love me as today

My darling never, no never leave me

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98¢
At Your
Druggist

Above photograph shows how CLEARASIL hides pimples. *Over-activity of certain oil glands is recognized by authorities as a major factor in acne. © 1952 Eastco, Inc., New York 17, N.Y.

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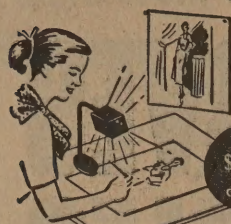
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PAUL CAMPBELL

Little girl your troubles will begin
Run home to mama
When you turn your eyes to men
Run home to mama

Angelico, Angelico
Run home to mama
Angelico, Angelico
Run home to mama
Run home to mama, dear
Run home to mama, dear
Run home to mama and say
Better come back in a year and a day

He'll court you with a big red rose
Run home to mama
But when you're married you'll be
washin' his clothes
Run home to mama

He'll call you a queen, he'll promise
you a throne
Run home to mama
You'll have a hot kitchen to call
your own
Run home to mama

So when you see that handsome man
Run home to mama
Run away, little girl, as fast as you
can
Run home to mama

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CHECKIN' MY HEART

LEO ROBIN HARRY WARREN

A certain guy said he would take me
for his bride

But now it seems he only took me
for a ride

So, any man who takes me out is
hereby notified

That I'll be checkin' my heart
When he's checkin' his hat tonight
I'm gonna show that so and so who
turned me down

I'm not exactly hapless in a strapless
gown

But I advise that gay Don Juan
With whom I'm on the town

That I'll be checkin' my heart
When he's checkin' his hat tonight
Lovely love from here on in I'm
done with it

If I can't have fun with it, no dice
Maybe it fooled me once, ain't gonna
fool me twice

I'll settle for my dancing shoes,
Instead of shoes and rice
I missed the boat but I'm not totin'
any torch

'Cause even though I got burned up
I didn't scorch

I'm gonna keep one certain wolf away
from my front porch

And I'll be happy alone with my dog
and cat

I can even get fat if I wanna get fat
'Cause I'm checkin' my heart

When he's checkin' his hat tonight

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ZING A LITTLE ZONG

(RCA Victor Record by Dorothy Loudon)

(Capitol Record by Helen O'Connell)

LEO ROBIN HARRY WARREN
Zing, zing, zing a little zong with
me

I know we're not beside the Zuider
Zee

But when you're zittin' by the zide of
me

I want to zing a little zong.
Zing zome zentimental melody
About a chapel or an apple tree
About a couple livin' happily
And I'll be glad to zing along
It ain't the zseason that has me kinda
zilly

You really are a dolly, a dolly and
a dilly

You've got a reason to cuddle sorta
close to me

And we could do a very clever bit of
close harmony

Zing, zing, zing, it's getting late, my
pet

We've got a most important date to
set

I'm sure that we could make a great
duet

And we could zing a little love zong
all night long

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ROSANNE

DICK MANNING EDNA & GLENN OSSER

I remember you, Rosanne

When we met my life began

You are the silent song

That fills my soul with secret longing

I remember you, Rosanne

When we kissed the song began
Bursting upon the world in matchless
melody

You are the angel music
That fills the air at Heaven's door

You are the thund'ring passion

Of crashing waves upon the shore

I'll never know another love

Never look to skies above

No one can take your place

Here in my heart, Rosanne

Copyright 1952 ABC Music Corp.

EASY TO SAY

BOBBY WORTH

It's easy to say "forget about you"

Easy to say but so hard to do

How can I change my feelings

When my heart won't believe that
we're through

It's easy to say, "It doesn't seem fair"

Easy to say but so hard to bear

How can I lose these mem'ries

When they follow me ev'rywhere

I try to pretend and tell my friend

That ev'rything's still the same

How little they know that it hurts me
so

Whenever they mention your name

So, darling, please say, we won't stay
apart

Make it that way forever sweetheart

I know I'll always love you

Because it's so easy to say

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TILL THE END OF THE WORLD

VAUGHN HORTON

Till the stars in the sky cease to shine,
Till the sand of the desert grows cold;
Till the last petals fall from the roses,
And the silver in your hair turns back
to gold;
Till the sun and the moon hide in
darkness,
And we wait for that great light to
shine;
Oh, my darling, that's how long I
will love you,
Till the end of the world you'll be
mine.

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I'M CONFESSIN' (That I Love You)

(Capitol Record by Les Paul - Mary Ford)

(Columbia Record by Harry James)

AL J. NEIBURG DOC DOUGHERTY
ELLIS REYNOLDS

I'm confessin' that I love you,
Tell me, do you love me too?
I'm confessin' that I need you, honest
I do,
Need you ev'ry moment.
In your eyes I read such strange
things,
But your lips deny they're true,
Will your answer really change things
making me blue?

I'm afraid someday you'll leave me,
Saying "Can't we still be friends?"
If you go, you know you'll grieve me;
All in life on you depends.
Am I guessin' that you love me,
Dreaming dreams of you in vain,
I'm confessin' that I love you over
again.

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Name changed to Bourne, Inc.

YOU INTRIGUE ME

AL J. NEIBURG FRED SPIELMAN

You intrigue me, you intrigue me
You intrigue me with those dashing,
flashing eyes
You invite me, you excite me
You ignite me with a passion of sur-
prise
You intrigue me, you intrigue me
With the way you walk and talk and
hold my hand
But I love it, love it, love it
And I want a lot more of it
You intrigue me, ah but It's grand

When you smile, my heart goes
thumpin' bumpin'
When we dance, you set me all aglow
When we kiss I feel my heart is
jumpin'
Take it slow, take it slow, take it
slow
You intrigue me, you intrigue me
And I know you tantalize me with de-
light
But I love it, love it, love it
And I want a lot more of it
You intrigue me, I'm yours tonight
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LOVER

(Columbia Record by Frank Sinatra)

LORENZ HART RICHARD RODGERS

Lover, when I'm near you
And I hear you speak my name
Softly in my ear you breathe a flame.
Lover, when we're dancing
Keep on glancing in my eyes,
Till love's own entrancing music dies.
All of my future is in you
Your ev'ry plan I design
Promise you'll always continue to be
mine
Lover, please be tender,
When your tender fears depart,
Lover, I surrender to my heart.

Lover, when I'm near you
And I hear you speak my name
Softly in my ear you breathe a flame.
Lover, it's immoral,
But why quarrel with our bliss,
When two lips of coral want to kiss?
I say "The Devil is in you."
And to resist you I try;
But if you didn't continue I would
die!

Lover, please be tender,
When your tender fears depart,
Lover, I surrender to my heart.
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(I've Cried Until) I CAN'T CRY ANYMORE

ERWIN KING HARRY CARLSON

I've cried until I can't cry anymore
I've cried my heart out for you
I can't sit still since you walked out
the door
I'd search the world to find you
Each time I hear your name
My heart bursts in to flame
I've cried until I can't cry anymore
But with dry eyes I'll still cry for you.
Copyright 1952 by Marian Music Corp.

UNDER THE LAMP POST

(RCA Victor Record by Phil Harris)

BOB MERRILL

Under the lamp post, there's a mail
box
And in the mail box there's a letter
And in the letter there's a teardrop
And it's there because you broke my
heart in two
Under the lamp post once you told
me
That you would be true to me only
The other night dear, when I passed
here
You were kissing someone new
Under the lamp post
Now I might just die, die, die of
love
Or I might just live a hundred years
But if I should die, die, die of love
Won't you think of me and shed
some tears
Under the lamp post, it's adieu, dear
And when my letter reaches you dear
I'm either somewhere on the blue,
dear
Or I'm kissing someone new under
the lamp post
Copyright 1952 by Santly-Joy, Inc.



This is a picture of a BOON*

*BOON, a benefit enjoyed; a thing
to be thankful for; a blessing.

Webster's Dictionary

Make no mistake. The cards aren't stacked
FOR women . . . at least not on those days.
But for modern women, single or married,
there is one blessing—wonderful Meds tam-
pons, the sanitary protection used inter-
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cotton . . . each in an individual applicator
for easier, quicker use. Do try Meds and dis-
cover that they're simpler, safer, easier,
more comfortable than you ever thought
tampons could be.

For free sample package of Meds in plain wrapper
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Works. No tubes, batteries
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Wonderful gifts. Sold only by mail from
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and pre-school ages. Huge selection
at LOW PRICES.

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children's dresses without one penny
cost. . . in just spare time. Write today.
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\$50
OR MORE
In Your Spare
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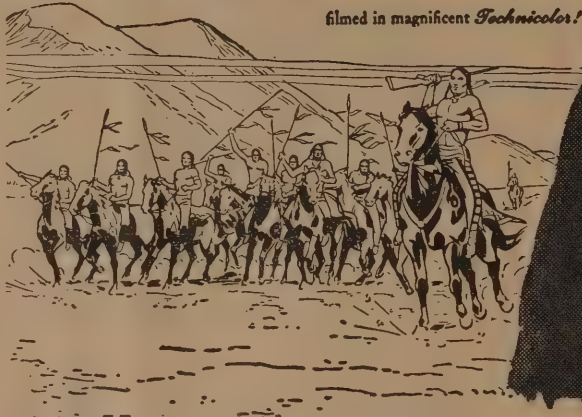
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FRONTIERS OF THE EARLY WEST.....

The HALF-BREED

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WHEN I'M WALKIN' ARM IN ARM WITH JIM

HARRY HARRIS LEW POLLACK
When I'm walkin' arm in arm with
Jimmy

I'm as happy as a lark
Makes no diff'rence where I walk
with Jimmy

Down the alley, through the park
My, my! that look on ev'ry passerby
If they could only see us after dark
When I'm walkin' arm in arm with
Jimmy

Ev'ry girl would like to take my
place with him
And that explains the reason
I'm the proudest belle in town
When I'm walkin' arm in arm with
Jim.

Copyright 1944 by Southern Music Publ. Co., Inc.
Sole selling agent La Salle Music Publishers, Inc.

Starring

ROBERT YOUNG

JANIS CARTER

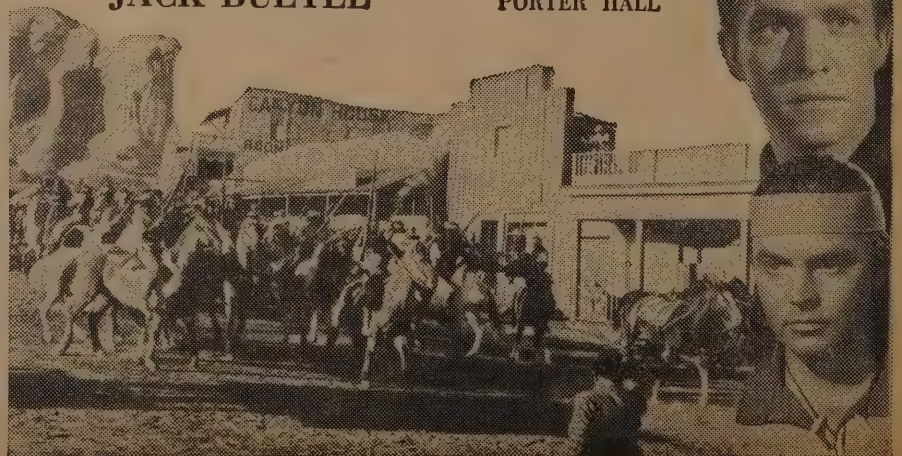
JACK BUETEL

with

BARTON Mac LANE

REED HADLEY

PORTER HALL



I'M YOURS(Columbia Record by Toni Arden)
(RCA Victor Record by Eddie Fisher)

ROBERT MELLIN

I'm yours, heart and soul I am yours,
Can't you see it in my eyes,
Can't you hear it in my sighs, I'm
your

I'm yours, ev'ry kiss says I'm yours.
Take my lips and take my arms,
I'm a victim of your charms, I'm
yours.

My life and my love dear
Are yours to command.
I stand here before you.
My heart in my hand.

I'm yours, all the world knows I'm
yours,

And I only hope and pray
That someday I'll hear you say
I'm yours.

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JUST FOR YOU

LEO ROBIN HARRY WARREN

Spring is here and all the pretty
flow'rs that grow,

Grow just for you
Skies are clear and all the little stars
that glow,

Glow just for you
Ev'ry brook that glitters in the sun-
light

Ev'ry bird that flutters in the blue
Takes one look and breaks into a love
song

Just for you, just for you
You appear and softly in the trees
above

Cool breezes sigh
Just for you, my love,
They sigh and so do I

Copyright 1952 by Burvan Music Corp.
Sole selling agent Famous Music Corp.**HONKY TONK SWEETHEART**

CARMEN LOMBARDO SONNY CLAPP

Honky tonk sweetheart you're always
alone

With night life your heaven,
A bar for your throne
Willing to listen to each tale of woe
Comforting Tom, Dick or Joe
Ev'ryone's troubles you're willing to
share

But when you need someone there's
nobody there

Honky tonk sweetheart alone with re-
gret

You're just the girl men forget

Honkytonk sweetheart your story is
old

Tho some folks condemn you,
Your heart is pure gold

Honky tonk sweetheart there's no use
to cry

Don't let a tear dim your eye
Bright lights and glitter with one
fancy gown

Your friends wouldn't know you in
your own home town

Honky tonk sweetheart go on play
your part

Hiding a sad lonely heart.
Copyright 1952 by Cromwell Music, Inc.

**WEST OF THE MOUNTAINS
(East Of The Sea)**(RCA Victor Record by Dinah Shore)
SAMMY GALLOP GEORGE FUSEK

West of the mountains and east of
the sea

The stars tell a story of my love and
me

There 'neath the blue painted skies
I lost my heart in her eyes
West of the mountains and east of
the sea

Where heaven used to be
Love is gone, love is gone,
Leaving me with so much to remember

While the dew of the dawn
Leaves a tear on ev'ry fading rose

Here am I without her kisses
Here am I without her love

Here am I with only echoes
That softly are calling to my
darling

West of the mountains and east of the
sea

There is nothing left for me
Copyright 1952 by Goday Music Corp.

HE'S JUST CRAZY FOR ME

LEO ROBIN HARRY WARREN

He's just crazy for me
I'm just perfection, says he
He tells me I'm gorgeous
And oh how he sighs
Whenever he mentions my baby blue
eyes

He's wild over my looks
He thinks I'm one for the books
According to him,
I'm so slender and slim
I feel like a doll on his knee
He's just crazy for me.

He's just crazy for me
And why I never could see
He tells me my figure is simply
divine

And he doesn't ask if it's really all
mine

He raves over my clothes
He loves my pert little nose
I'm almost in tears
When he tells me my ears
Are tiny pink shells from the sea
He's just crazy for me.

Copyright 1952 by Burvan Music Corp.
Sole Selling Agent Famous Music Corp.**I CRIED MYSELF TO SLEEP**

(Capitol Record by Al Martino)

BILL BORRELLI PAT GENARO

I cried myself to sleep last night
I was so blue

I cried all through my dreams last
night

What else could I do?

You broke my heart when you told
me

That you found someone new
How could you do this to me, darling

When you know how I love you?
If you say dear it isn't true and you
are mine

I won't cry myself to sleep
When I dream of you

Copyright 1952 by Santly-Joy, Inc.

**Lend Me 15
Minutes A Day***..and I'll prove
I can make you***a NEW MAN**

I'm trading in old bodies for
new! I'm taking men who
know that the condition of
their arms, shoulders, chests
and legs — their strength,
"wind," and endurance —
is not 100%. And I'm mak-
ing NEW MEN of them!

If you can simply raise your
arm and flex it, I can add
SOLID MUSCLE to your bi-
ceps—yes, on each arm
—in double-quick time!
I can broaden your
shoulders, strengthen
your back, develop
your whole muscu-
lar system **INSIDE**
and **OUTSIDE**.

**What Only 15
Minutes a Day
Can Do**

I can add inches
to your chest, give
you a vise-like grip,
make those legs
of yours lithe and
powerful. I can shoot
new strength into your
old backbone, exercise
those inner organs, help
you cram your body so
full of pep, vigor and red-
blooded vitality that you
won't feel there's even
'standing' room left for
weakness and that lazy feel-
ing! Before I get through
with you I'll have your
whole frame 'measured' to
a nice, new, beautiful suit
of muscle! And you'll be
using the method which
many great athletes use for
keeping in condition—prize
fighters, wrestlers, baseball
and football players, etc.

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Weakling**

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ONCE a skinny, scrawny
97-pound weakling. And
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Perfectly Developed Man."
Against all comers! How did
I do it? How do I work mir-
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method I discovered and

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Actual photo of
the man who
holds the title,
"The World's
Most Perfectly
Developed Man."





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DIAMOND MINE IN MADAGASCAR

SAMMY GALLOP MILTON DELUGG

If I had a diamond mine in
Madagascar
Worth a million or two
You could have it in a minute
Ev'ry diamond in it for a little love
from you

If I had a dozen gold mines in the
Andes
All the gold in Peru
You could have it if you say so
For a wooden peso and a little love
from you

Pardon my impetuosity
But my heart beats with such velocity
That all my natural generosity make
me say

If I had a diamond mine in
Madagascar

Worth a billion or two
You could have it in a second
If you ever beckoned
Saying that you love me too
To tell the truth all I got is my youth
Can't raise the fare to West Duluth
But I can dream of diamond mines
and you

Copyright 1952 by Melrose Music Corp.

LOVE ME, LOVE ME, LOVE ME

(Columbia Record by Ken Griffin)
(RCA Victor Record by Merv Griffin)

STEVE ALLEN BOB CARROLL
Love me, love me, love me

Swear by stars above me
Say that you'll be true dear
You're the one I've waited for
Hold me, hold me, hold me
Let your arms enfold me
Say you'll never leave me
Love me, love me

Never let me go
Now and forever more
I will be living to love you
Make my life divine
Say you're mine

Love's design was meant for two
Love me, love me, love me
Say you're dreaming of me
Tell me you adore me
Love me, love me
Never let me go

Copyright 1952 by United Music Corp.

TELL YOUR TALE, NIGHTINGALE

(Columbia Record by Toni Arden)
BERNIE WAYNE EVE JAY

Tell your tale, nightingale
Singing out your heart this way
Did your love like my love go astray
Tell your tale, nightingale
Sighing to the lonely night
Is your torch like my torch burning
bright

Sing of love that went too soon
Sing of dreams beneath the moon
Sing of joy that we once knew
And my broken heart will sing with
you

Tell your tale, nightingale
If she hears your melody
Then maybe she'll come back to me
Copyright 1952 Meridian Music Corp.

SONG of the MONTH

It was just about one year ago that Rosemary Clooney, accompanied by Stan Freeman's hot harpsichord, started the whole country humming or singing along with her Columbia smash hit recording of "Come On-A My House."

Comes now "BOTCH-A-ME," another Clooney dialect specialty — Italian this time — embellished with torrid harpsichord manipulations by the same Mr. Freeman.

The song deals with the romantic high jinks of an Italian miss who wants to be kissed, married and the mother of many bambinos. "Botch-A-Me," sings Rosemary, for when he kees-a her and she's-a kees-a him, "everything goes crazy!" So they wind up wedded and parents of a great big family.

"BOTCH-A-ME" is derived from an Italian hit called "Baciami Piccina," which, translated into English, means "K-K-Kiss Me, Little One." The Italian opus was adapted lyrically and melodically by American tunesmith Eddie Stanley.

BOTCH-A-ME (Ba-Ba-Baciami Piccina)

(Columbia Record by Rosemary Clooney)
EDDIE Y. STANLEY R. MORBELL
L. ASTORE

Tony arrived from Italy
Then he met his sweet Marie
His English made his sweetheart
laugh
The way he'd talk, so half and half
When he'd say:

Ba ba botch-a-me, bambino
Ba ba bo bo bocca piccolino
When-a you kiss me-a
I'm a kiss-a you, oh
Tra-la-la-la-la-la-la-la-lu
Ba ba botch-a-me, my babee, ba ba bo
bo

Just say "si" an' maybe if-a you
squeeze me-a

I'm-a squeeze-a you
Then tra-la-la-la-la-la-la-la-lu
Bea byo beo boo
Would-ja ba ba botch-a-me
Beo bya beo boo
When you botch-a-me I botch-a you
An' ev'rything goes crazy
Ba ba botch-a-me, bambino
Ba ba bo bo bocca piccolino
An' then we will raise a great big
family
An tra-la-la-la-la-la-la-lee

Copyright 1941 by Fono Enic S. A., Milano
Copyright assigned 1952 to Hollis Music, Inc.

HEAVENLY FATHER

(Columbia Record by Dolores Hawkins)
EDNA MC GRIFF

Heavenly Father oh up above
Please protect the boy I love
No matter when or where he's bound
Keep him always safe and sound
Help him to know and help him to see

That I love him as he loves me
Then Dear Lord help me to be
The kind of girl he wants me to be
I once had a heart that was young and gay

But now it's blue since he's away
You picked him out from all the rest
And with your help he'll do his best

So take care of him
Bring him home to me
Heavenly Father
I pray to Thee
Copyright 1952 Blazer Music Corp.

MORE OR LESS

(RCA Victor Record by Tony Bavaar)
(Columbia Record by Burt Taylor)
HAL DAVID LEON CARR

You told me not to cry and I stopped crying
More or less
You told me not to sigh and I stopped sighing
More or less
You said that someday I'd find someone new

I found some others but strangely
They all look like you
You told me to forget and I'm forgetting
More or less
But in my heart I hope you start regretting
And confess
That we were made for each other's caress
Till then I'll go on living
More or less
Copyright 1952 by Cosmic Music Inc.

IN A CHAPEL BY THE SIDE OF THE ROAD

(Columbia Record by Ken Griffin)
BERNIE WAYNE REX DALE

There's a chapel by the side of the road
Far, far away, far, far away
In a chapel by the side of the road
That's where I used to pray
Ev'ry Sunday chapel bells used to ring
Long, long ago, long, long ago
And our choir of children's voices would sing
Setting hearts aglow
I've wandered far,
Who knows how far
Many a lonely mile
My heart will yearn
Till I return
To the things that make life worth while

In a chapel by the side of the road
No more to roam, no more to roam
In a chapel by the side of the road
That's when I'll know I'm home
Copyright 1952 by Spitzer Songs, Inc.

SOMEWHERE ALONG THE WAY

(Columbia Record by Tony Bennett)
(Capitol Record by Nat "King" Cole)
SAMMY GALLOP KURT ADAMS

I used to walk with you along the avenue,

Our hearts were carefree and gay.
How could I know I'd lose you,
Somewhere along the way.
The friends we used to know,
Would always smile, "Hello."
No love like our love, they'd say.
Then love slipped thru our fingers,
Somewhere along the way.

I should forget,
But with the loneliness of night,
I start remembering ev'rything
You're gone, and yet
There's still a feeling deep inside
That you will always be, part of me.
So now I look for you, along the avenue,

And as I wander I pray,
That someday soon I'll find you,
Somewhere along the way.

Copyright 1952 by United Music Corp.

I'M SORRY

(RCA Victor Record by Lily Ann Carol)
DANNY EGAN BILLY WHITE

I'm sorry for the things I've done
I know that I'm the foolish one
Now that I see who's to blame
I'm so ashamed
I'm sorry.
I'm sorry for the things I've said
Just like a child I lost my head
I should have known from the start
I'd break your heart
I'm sorry.

Please be kind, and I know you'll find

It's easy to forgive.
Darling wait, for it's not too late
Give our love a chance to live.
I know the heartaches you've been through

I know for I've had heartaches too
There's nothing more I can do
But say to you
I'm sorry.

Copyright 1949 Algonquin Music Inc.

THERE'S DOUBT IN MY MIND
(But Hope In My Heart)(Columbia Record by Burt Taylor)
(RCA Victor Record by The Fontane Sisters)
ARNOLD SUNDGARD AL LAFETT

What shall I tell you
How can I start
With doubt in my mind dear
But hope in my heart
Now that you're leavin'
An' goin' away
Oh what can I tell you
And what can I say?
Once you did love me
Once you were mine
But the heavens above me
Just gave me a sign
That you will forgive me
But while we're apart
There'll be doubt in my mind dear
But hope in my heart
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SNAKES ALIVE!

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MEN!

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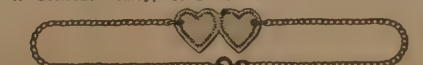
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FREE Photo Book How to Achieve Nerves of Steel Muscles of Iron

IT'S BEST WE SAY GOODBYE

(RCA Victor Record by The Brewster Boys)
ALLAN ROBERTS ROBERT ALLEN

I know that I've hurt you
And I'm sorry as can be
Cross my heart and hope to die
If you don't forgive me
Then you never loved me
And it's best we say goodbye
Maybe I've been thoughtless
But I've never been untrue
That's one thing you can't deny
If you don't forgive me
Then you've never loved me
And it's best we say goodbye
I've tried so hard to make up
What more can I do
But make-up or break up
It's all up to you
Will you take me in your arms
And kiss my tears away
Or leave me all alone to cry
If you don't forgive me
Then you never loved me
And it's best we say goodbye

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NEVER LET THE SUN SET ON A QUARREL

(Columbia Record by The Lonesome Gal)

AL LEWIS GUY WOOD
Never let the sun set on a quarrel,
No matter who may be to blame!
While the sun is still up in the blue,
All you have to say is, "I love you."
And never let her go on being angry
Kiss ev'ry teardrop from her eyes;
Never let the sun set on a quarrel,
It's so easy to apologize!

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TO BE LOVED BY YOU

(Columbia Record by Kitty Kallen - Harry James)

(Capitol Record by Clyde McCoy)
(RCA Victor Record by Dinah Shore)
JOAN WHITNEY ALEX KRAMER HY ZARET

I want to be loved, to be loved,
To be loved by you
To be held to be kissed,
To be thrilled by you
Thru the day, thru the nights,
Thru a lifetime through,
To love n' be loved,
N' be loved, n' be loved by you.
I want to be stars, to be earth!
To be sun, to you
To be music and laughter and fun to you

To be ev'rything rolled into one to you

To love n' be loved, n' be loved,
N' be loved by you.
I love you madly!
I need you badly!

I'm yours and gladly!
Forever more and more and more
I want to get lost in your arms
Till the end of time
To be found in your arms
In the rain or shine
To be sure in my heart
You are mine, all mine,
To love n' be loved,
N' be loved, n' be loved by you.

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JUST A LITTLE LOVIN' (Will Go A Long Way)

(RCA Victor Record by Eddie Fisher)

ZEKE CLEMENTS EDDY ARNOLD
Ever since that time began
Love has ruled the world,
Even Adam set the pace,
And started it awirl.
I met you and now I know
That you're the one for me,
Come on back, and you will plainly see:

Just a little lovin' will go a long way,
And you will make me happy the rest of my days;

Put your arms around me
Then I'll be your slave,
'Cause just a little lovin'
Will go a long way.

Don't believe you really know
How much I love you,
If you did you'd come on back
And make my dreams come true.
Your eyes, your lips,
Your loving kisses seem to linger yet,
I'll forgive but please, don't you forget:

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CRAZY 'CAUSE I LOVE YOU

SPADE COOLEY

Crazy 'cause I love you
 Crazy 'cause I care
 Crazy 'cause when I come home
 I find that you're not there
 I'm going crazy, crazy
 Crazy over you
 Crazy, crazy and I don't know what
 I'll do

Running 'round in circles
 And I don't know what I'll do
 Running 'round in circles
 And it's all because of you
 I'm going crazy, crazy
 And I don't know what I'll do
 Crazy, crazy and it's all because of
 you

Like a needle in a haystack
 Like a desert grain of sand
 You're lost and gone forever
 Why, I'll never understand
 That's why I'm crazy, crazy
 Crazy over you
 Crazy, crazy and I don't know what
 to do.

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YOUR HAPPINESS IS MINE

SUNNY SKLAR

You know you mean much more
 Than all the world to me
 And darling you are all
 My eyes could ever see
 But if you weren't happy
 I'd gladly set you free
 Your happiness is mine
 I've built my dreams around you
 From the very start
 And I would really miss you
 If we had to part
 But if you found another
 I'd give you back your heart
 Your happiness is mine
 Makes no difference how I feel
 You're the one who counts you see
 I just want your happiness
 That's all that matters to me
 Oh you can stay forever
 Or decide to go
 No matter how it ends
 I'll always love you so
 But darling if you're happy
 That's all I want to know
 Your happiness is mine

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WRONG(Capitol Record by Ann Gibson)
BERT MANN JESSE GREER

Wrong, I know I'm wrong
 Please forgive me
 Wrong for hurting you
 Things that I said
 Were better left unspoken
 Three tender words
 Can mend a heart that's broken
 I admit I'm wrong and I'm sorry
 Can't we start anew?
 I'd do anything to make you love me
 And right the wrong I did to you
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PARTIAL LIST OF CONTENTS

This is Joe Bonomo Speaking (A heart-to-heart talk with the Author.) Bust Contour... Know Yourself... Structure and Function of the Breast... Four Types of Breasts... Muscles for Support... With the Stars of Stage and Screen... Secrets of Allure... The Commandments of Loveliness... The ABC's of Brassieres... Other Methods of Bust Control... Creams, Lotions, and Massage... Plastic Surgery... The Worshipper and the Supporter... The Rounder and the Latissimus Dorsi. The Pectorals and the Chesters... Ritual (First to Third Day)... Ritual (Fourth to Sixth Day)... Caloric Diets

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Dry Skin. "Until I used Noxzema, my skin was extremely dry and I had some horrid little blemishes*," says Myrna Rasso of Brooklyn. "Now Noxzema helps me keep my complexion looking soft and smooth."



Blemishes* and rough, dry skin. "Since I've been 'cream-washing' my face night and morning with Noxzema my skin looks smoother and I recommend it to all my friends," says Phyllis Riggs of Brooklyn.

Look prettier in 10 days

or your money back!

Doctor's 2-Step Beauty Routine helps heal blemishes* and keep your skin looking naturally lovely!

● Your whole future life may be changed by the complexion care you choose today. For you know, interesting friendships and career opportunities are much more likely to come your way, if you keep your skin looking *naturally* lovely.

It's far easier than you might think! A great skin specialist developed the quick 2-Step Beauty Routine, using *medicated* Noxzema. The first step is "cream-washing"! This new and different skin care helps to heal externally-caused blemishes and also helps skin look fresher and prettier. Teen-agers all over the country are thrilled with the way it works. Try this:

1. "Cream-wash" for thorough cleansing every night and morning and before dates. Apply Noxzema liberally to face and neck.

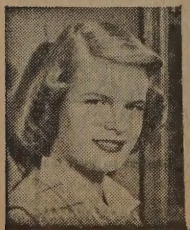
Then with a cloth wrung out in warm water, "cream-wash" with Noxzema as if you were using soap and water. How fresh your skin looks. No dry, drawn feeling!

2. Aid to a dewy look of natural loveliness! Smooth Noxzema lightly over your whole face. This leaves a film of oil-and-moisture that helps skin look fresher, lovelier. At bedtime, after "cream-washing" apply Noxzema as your night cream. Always pat a bit extra over any blemishes* to help heal them. It's *greaseless*—no messy pillow!

Noxzema works or money back! In clinical tests, Noxzema helped 4 out of 5 girls and women with skin problems to lovelier-looking skin. If it doesn't do the same for you in 10 days, return jar to Noxzema, Baltimore—your money back.

*externally-caused

Read what other girls say!



Dry Skin. "I'm glad I tried Noxzema's Beauty Routine," says Barbara Goff of Scarsdale, N. Y. "'Cream-washing' really cleaned my face and helped heal some annoying blemishes*."

"Blemishes" were a problem before I used Noxzema," says Barbara Spiegel of the Bronx. "Noxzema quickly helped heal them. Now my skin looks so much softer, smoother, fresher."



Look what you can do with just *one* cream!

Elbows rough? A little Noxzema daily helps them look smoother, quickly!

Red, rough hands look unattractive, feel worse. *Medicated* Noxzema soothes soreness—helps hands look lovelier—often in 24 hours!

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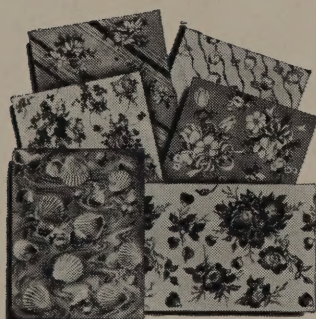


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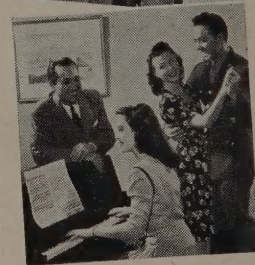
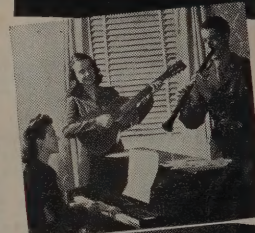
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